



**Dennison  
COPIER**

IBM, Raytheon, Honeywell,  
Beckman Instruments . . . .

## Have these leading companies found a "SYSTEM" you could use?

They all have two goals in common: improved efficiency and cost reduction - specifically in relation to paperwork cost control and more effective methods of making copies.

How each company, following its own policy and needs, has achieved these objectives is the subject of the Performance Reports illustrated below. Condensed for quick reading, you may find them of particular interest from a "systems" point of view. Copies are yours for the asking.

You'll read, for example, about the substantial savings achieved .. what volume of copywork was handled .. how the company reached its final operating decision. In short, each Report gives you a thumbnail sketch of the company's copying history and a run-down on current copying procedures.

As a systems man you'll appreciate how these firms solved varying problems of handling their copywork with many economies and other profitable advantages. In these Reports you will also get an objective "line" on how the Dennison Copier has contributed by providing a variety of worthwhile benefits in each case.

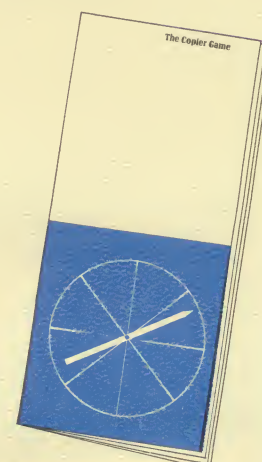
Perhaps these solutions to low cost - yet more effective - copywork handling will suggest similar profitable advantages for your company. Would you like to review them in the light of your own procedures? Just use the enclosed REQUEST CARD. No obligation, of course.

Cordially,

*Frank Whiting*

Frank Whiting  
Marketing Manager

P.S. For returning the REQUEST CARD now, you will also receive "The Copier Game" - an informative brochure detailing what to look for - what to avoid - in selecting a copier in today's market.



**FREE  
REPORTS**